

HELP US PROMOTE MCHENRY COUNTY

Throughout the Midwest and Beyond!

Visit McHenry County is the area's official destination marketing organization. Sounds cool, right? But what does that really mean? That means we're working our tails off day and night to bring visitors to McHenry County and promote businesses and attractions just like yours! Our dynamic and vibrant partnership base is comprised of area businesses, organizations and community stakeholders who believe in our mission and want to enable visitors and residents alike to connect with McHenry County in an authentic, memorable and profound way.

Did you know that visitors to our area spent more than \$225 million on local goods and services, generating \$19 million in local and state taxes? A great portion of that is a direct result of the efforts and unique marketing strategies of **Visit McHenry County**. And you can be a part of that, too!



■ Become a Partner Today.

We invite you to invest in our communities by becoming a partner with Visit McHenry County. As a partner, you can help support (and enjoy) the marketing programs we've developed to bring visitors to McHenry County. This opportunity pays off in more than dividends for your business – it secures the continued prosperity of our wonderful area for years to come.

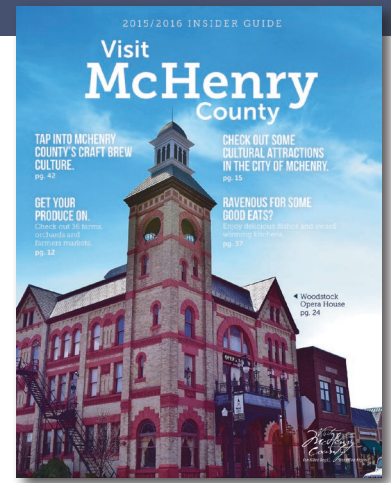
So come enjoy the marketing opportunities made possible only by McHenry County's official destination marketing organization. Become a partner with **Visit McHenry County**.

Visit McHenry County Partnership Program	LEVEL 1 \$99	LEVEL 2 \$150	LEVEL 3 \$350	LEVEL 4 \$750	LEVEL 4 PLUS \$1,000
Full Listing in the Visit McHenry County Insider Guide	✓	✓	✓	✓	✓
Brochure in the new McHenry County Visitor Center (as submitted)	✓	✓	✓	✓	✓
Brochure Promotion at Visitor Information Booths	✓	✓	✓	✓	✓
Web Photo Gallery on VisitMcHenryCounty.com	1 photo	2 photos	3 photos	5 photos	5 photos
Web Photo Gallery on EnjoyIllinois.com	1 photo	2 photos	3 photos	5 photos	5 photos
Web Description on VisitMcHenryCounty.com	25 words	40 words	80 words	150 words	150 words
Web Description on EnjoyIllinois.com	25 words	40 words	80 words	150 words	150 words
Trackable Listing on VisitMcHenryCounty.com	✓	✓	✓	✓	✓
Coupons on VisitMcHenryCounty.com (as submitted)	✓	✓	✓	✓	✓
Use of Visit McHenry County logo w/link to VisitMcHenryCounty.com	✓	✓	✓	✓	✓
Promotion on EnjoyIllinois.com	✓	✓	✓	✓	✓
Social Media Promotion (as submitted)	✓	✓	✓	✓	✓
Advertorial presence in the Visit McHenry County Insider Guide		1/6 page	1/4 page	1/2 page	full page
Constant Contact Newsletter Feature			2x	4x	4x
Featured Partner Listing on VisitMcHenryCounty.com			✓	✓	✓
PDF Brochure on VisitMcHenryCounty.com				✓	✓
Video on EnjoyIllinois.com (as submitted)				✓	✓
Banner Ad on VisitMcHenryCounty.com					✓

Why invest in Visit McHenry County?

- **Visit McHenry County** drives economic development through tourism.
- Tourism enhances the quality of life in McHenry County by providing jobs and promising attractions for residents to enjoy.
- Increased tax revenue generated by tourism allows for the enhancement of services in McHenry County. This attracts new businesses, festivals, cultural and sporting events and venues that cater to both visitors and locals in all of our communities

Get started! Invest in your business and community through **Visit McHenry County** today! Your investment helps contribute to enhancing the local visitor economy by creating conditions that ensure a rich, cultural experience as well as promoting greater quality of life for residents throughout McHenry County.



Visit McHenry County Partnership Application

BUSINESS CONTACT

Business Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____ County _____

Phone _____ Email _____ Website _____

Facebook _____ Twitter _____

PAYMENT INFORMATION

Cash Check Enclosed Pay by Invoice Credit Card

Name on Card _____ Credit Card Number _____

Exp. Date _____ Valid Code _____ MasterCard Visa

Billing Address _____

City _____ State _____ Zip _____ County _____